

Pricing For Profit

Product testing of our “Price for Profit” tool

Pricing strategy forms an integral part of the success of any business, large or small. Whether you're a plc or a start-up business, you will have to constantly have your finger on the pulse when it comes to making pricing decisions in an increasingly competitive market.

Maximise your profits

We have helped a number of our clients in the area of pricing strategy and in the process we have developed an innovative and very powerful price setting tool designed to maximise your profits. We are looking for potential partners who we think we might be able to help significantly improve profits through better pricing strategies.

Will this work for my business?

If you can answer 'Yes' to nearly all the following questions then we would certainly be interested to hear from you. We would be particularly interested if you have an e-commerce sales channel.

- We sell mainly to consumers/end-customers.
- We sell relatively easy to compare products.
- We have several competitors.
- The current sales level of our top selling product is at least 30 per week (or less if it is fairly stable each week).
- We have good data on how many of each product we sell.
- We have quite a few visitors to our shop/website (in comparison to how many products we sell).

Find out more

If you would like to find out more contact us on 01743 249992 or by e-mail at info@cbslgroup.com.

About CBSL Group Limited

CBSL Group Limited is a multi-disciplinary professional firm providing a diverse range of consulting and accountancy professional services. Our clients range from SMEs from every industry and throughout the UK, to major plc's. For details, read their case studies and testimonials on our website, or arrange to see us either at one of our seminars and events, or we will come and see you with no obligation required from you.



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