

And from those who have already enjoyed this seminar...

“The program offers some of the best and most practical materials regarding the successful operation of a business... the principles can be universally applied to any business”

STEVE FRAZER
FRAZER HALL

“In my opinion the program will benefit both new and existing businesses

GAUTE HERDLEVAER
CONTEMI UK LIMITED

“It is a must see. It explores the thought processes that lead to spectacular results. If you have customers or clients you must attend”

DONOVAN YAUKEY
PHANTOM SHADOW ENTERTAINMENT SERVICES



44 ways to turn great ideas into action

As business development specialists we've worked with the owners of many different types of businesses and helped them achieve their goals.

Every proprietor, regardless of the size or type of their business, shares goals that are very much the same:

- Attract and retain customers
- Increase the profitability of their business
- Improve their enjoyment and quality of life

The strategies that will be presented to you during this seminar are easy to grasp and will have a profound effect on your professional and personal success.

We'll also show you how to implement these great ideas in your own business.

Over 250,000 businesses owners worldwide have benefited from this seminar. Now we look forward to sharing it with you.

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Shrewsbury Business Park,
Shrewsbury, SY2 6LG

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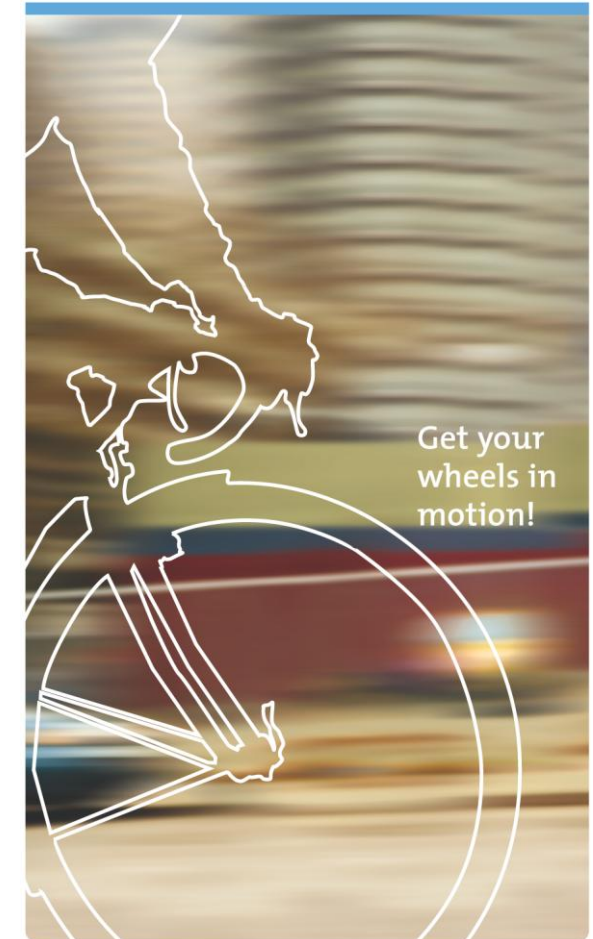
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GREAT IDEAS TO GENERATE

action

IN YOUR BUSINESS

The most important business seminar you'll ever experience!





44 ways to turn great ideas into action

YOU'VE NEVER MET ANYONE LIKE WALLY!

We're taking this opportunity to invite you to a seminar that will change forever how you look at your business and your life.

At its heart is an interview with a business owner named Wally. An instinctive marketer and intuitive businessman, Wally acquired an abundance of knowledge that made him successful and very, very happy.

What makes Wally so unique is that he recorded an interview in which he shares this knowledge – a great wealth of many practical and easy-to-implement ideas that will work wonders for you and your business, including:

- How your business can give you quality of life
- The power of a guarantee – why you should have a guarantee and how to use it in your marketing
- The value of systems – how to systemise your business and have more time in every day
- How to use good ideas – give them a chance to succeed and then fine-tune them
- Why you can live with things being done 80% as well as you'd do them yourself

- How to detach the business from the job so you can work on it, not in it
- Don't give away profits – how overreacting to pain leads to unnecessary discounting

This seminar will give you so many unbeatable ideas and the motivation to use them. You'll learn how to design systems for your business and empower your team members so that the day-to-day operations can function effectively without you.

You'll also receive a 90-minute personal consultation that will show you how to implement these great ideas in your own business.

What a positive difference it will make to have more time to manage your business instead of just working in it, and to have new and powerful strategies that will give you a direction and something to aim for.

Get your wheels in motion!

Get your wheels in motion!

To confirm your acceptance of this wonderful opportunity please complete this response form and fax to 01743 249995.

Or simply call 01743 249992.

YOUR NAME:

BUSINESS NAME:

ADDRESS:

PHONE:

FAX:

EMAIL:

YOUR INVESTMENT:

Payment method:

Cheque enclosed (Please post to: -
Rowan House North, 1 The Professional Quarter,
Shrewsbury Business Park, Shrewsbury, SY2 6LG)

Please contact me to arrange direct payment option

OUR GUARANTEE: If for any reason you feel that you do not gain more than the value of your investment from this seminar and that it does not give you a focus and direction that will improve your business we will immediately refund your money.